

JULIETTE CHRISTINE OLIVA

804.592.1441 | JULIETTE.CHRISTINE@GMAIL.COM | WWW.PROVERBIALINK.COM

STATEMENT

Seeking to develop sustainable business, strong communities and positive cultural experiences through design, consulting & art direction.

TECHNICAL PROFICIENCY

Photoshop, Illustrator, InDesign; CS2-5
Adobe Acrobat Professional
Adobe Dreamweaver
XHTML, CSS
Experience with CMS
Microsoft Office & Entourage
Blogger

Google Adwords, PPC Management
Google Analytics, Google Places
Google Picasa
Social Media (Facebook, Twitter, LinkedIn)
Search Engine Optimization
Final Cut Express
Mac & PC proficient

CAPABILITIES

Designing for Pixels & Print
Fulfilling the needs for both small and large scale business needs such as branding, identity, web design/management and advertising for a variety of mediums.

Management & Art Direction
Implementing best practices and optimizing strategic planning processes.
Building constructive team environments reflective of core company values.
Utilizing an ever-growing knowledge base of marketing & design, technical know-how, community structures, value systems & fundamental sociology.

Marketing and Research.
Analysis of analytics & SEO, strategic development and staying on top of new technologies, equipment & trends.

EDUCATION

Portland State University 2006
Bachelor of Arts in Graphic Design

EXPERIENCE

Southern States Cooperative. 2011-Current
Web design, marketing and site maintenance.

LaDifference, Inc. 2008-2011
In house graphic design & director, webmaster & marketing liaison.

Loti Corporation. 2007-2008.
In house design, rebranding, marketing & research.

Selected Clients. 2004-Current.
Cardinal IHDC. Tampa, FL
Taradel. Richmond, VA
Citizens Market (non-profit). Washington, DC
Energy Works. Richmond, VA
Better Afters. Centreville, VA
PSU Theater Department. Portland, OR.
The Avatar's Lair. Hillsboro, OR.
Goose Hollow Gardens. Portland, OR.

SPECIAL INTEREST

2010 Web Retailer's Design & Usability Design Conference attendee

Pro Bono Design provided for
Cardinal IHDC (VA, FL)
AFLA Political Action Committee (OR)
Lake Oswego Fire Department (OR)
Citizen's Market/Fosfo (MA, DC)